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MILLIE THE MODEL

GIRLS, THE SWIMSUIT PEOPLE ARE LOOKING FOR A MODEL TO BE "MISS SWIMSUIT OF 1951!"

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by
Stan Lee

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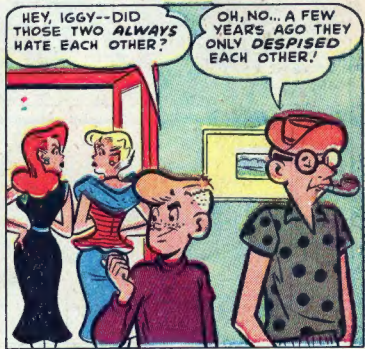
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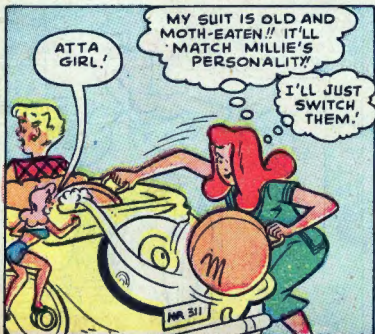
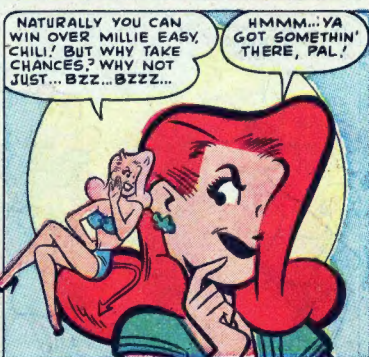
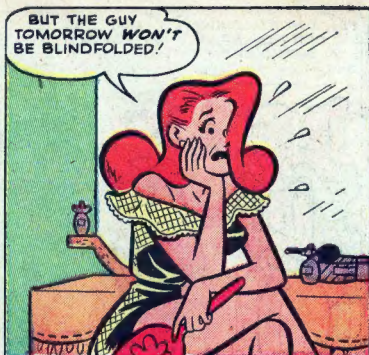
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THAT'S A FIGURE??!

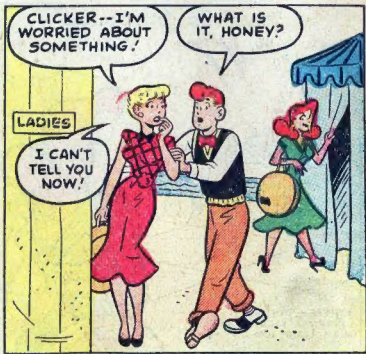
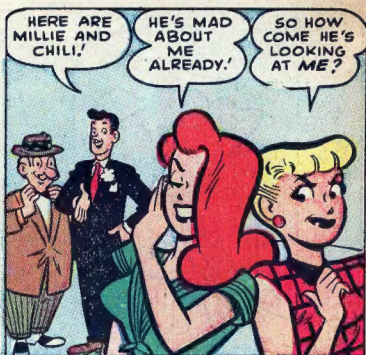
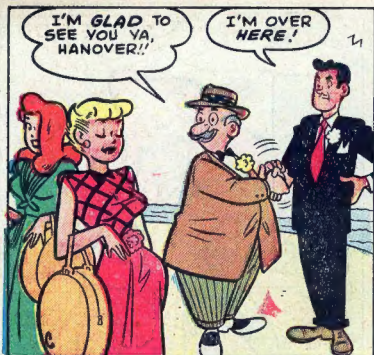
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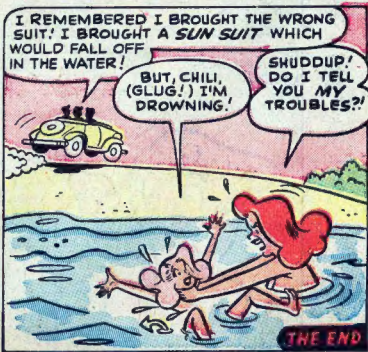
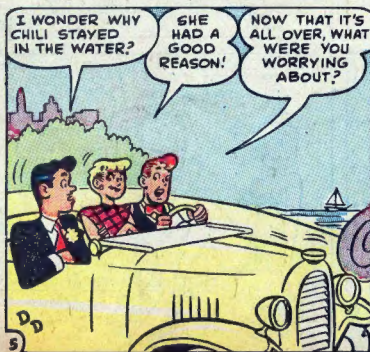
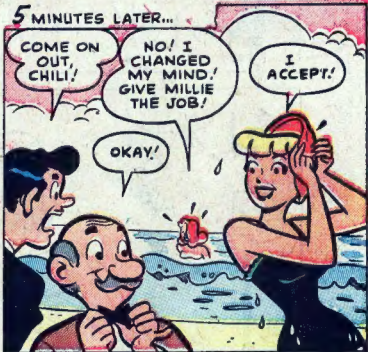
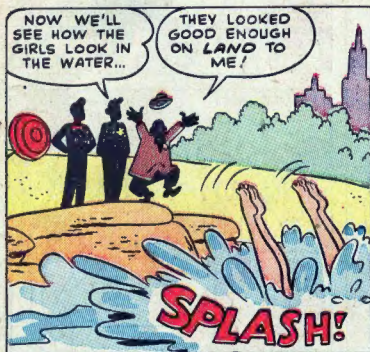
TSK, TSK, CHILI DEAR... YOU'RE JUST SELF-CONSCIOUS!





CHILI'S DRESS BY: JO ANN ROY, HOT SPRINGS, ARK.



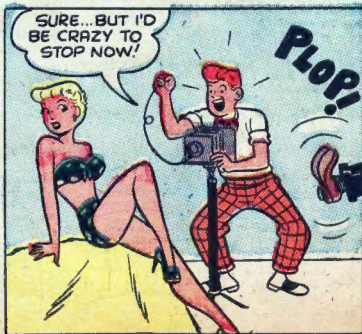
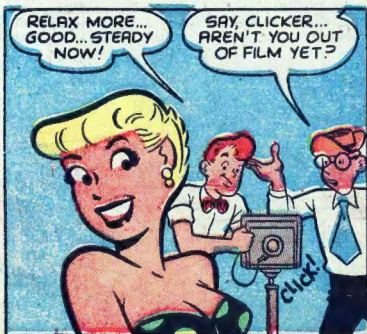
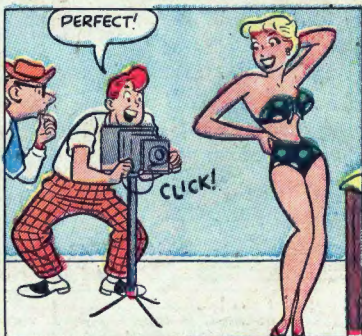
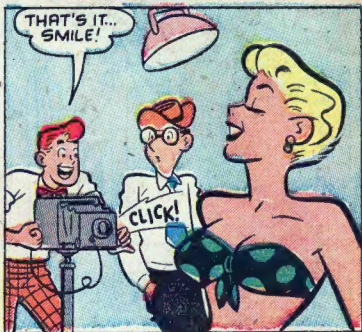
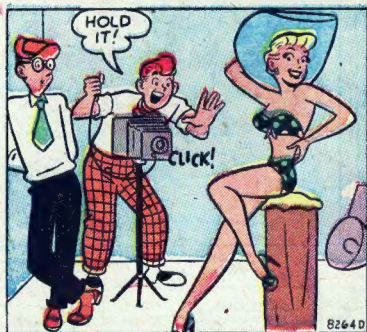




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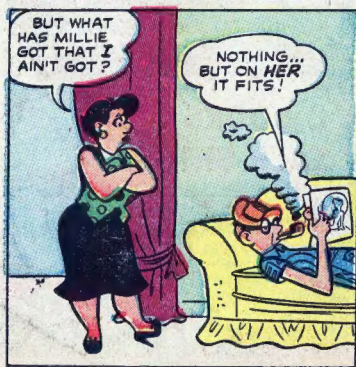
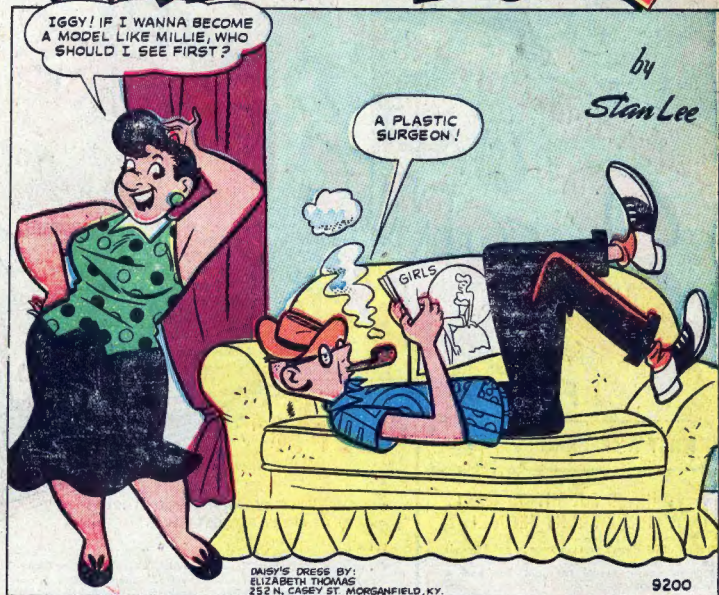
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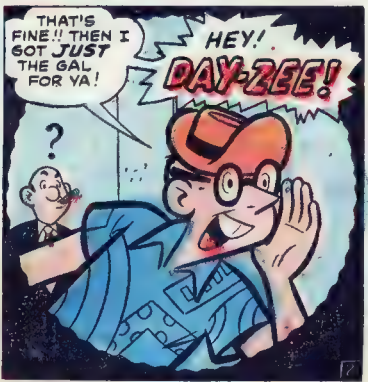
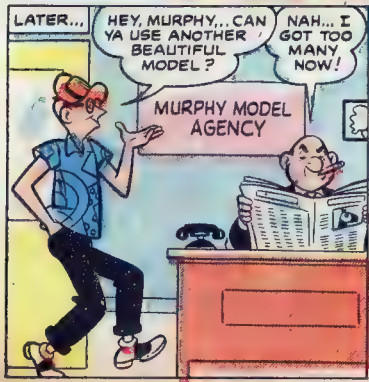
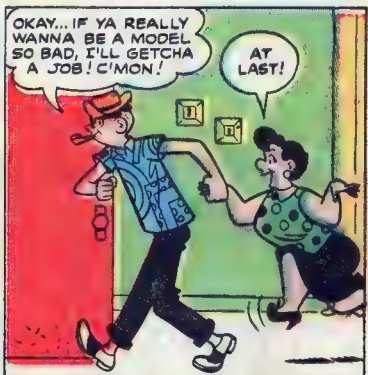
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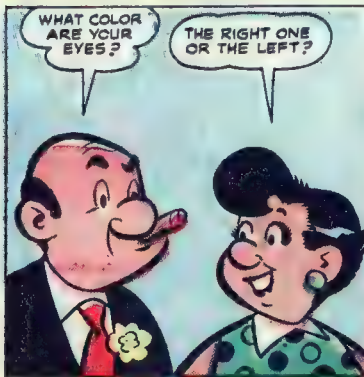
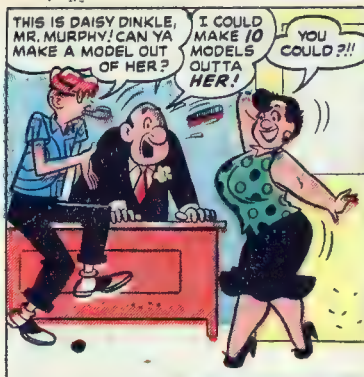


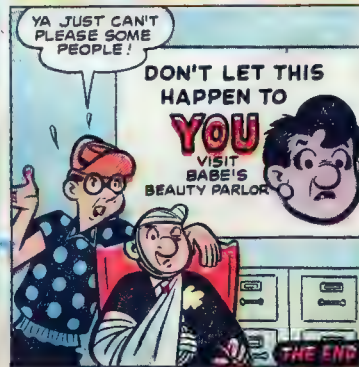
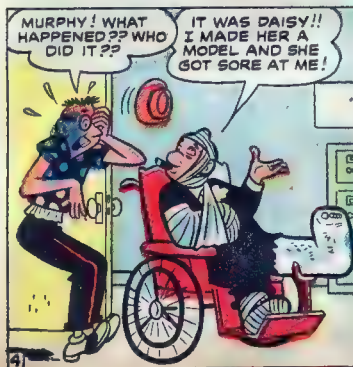
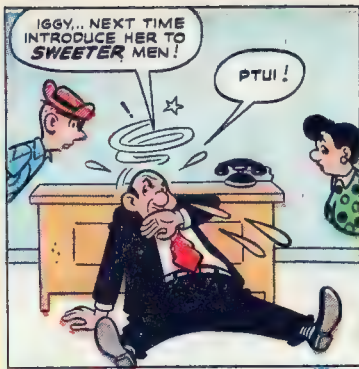
DAISY and IGGY

by
Stan Lee







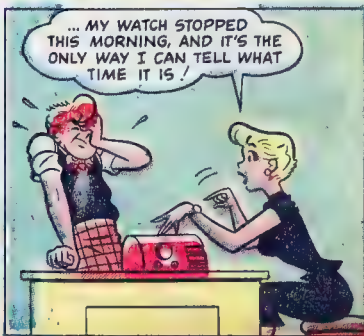
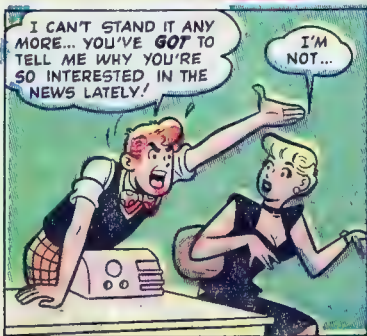
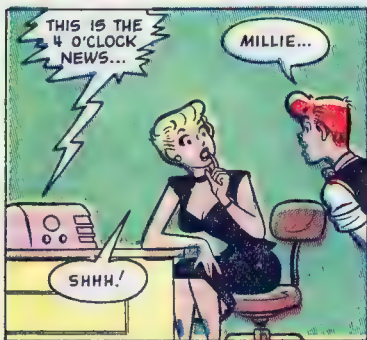
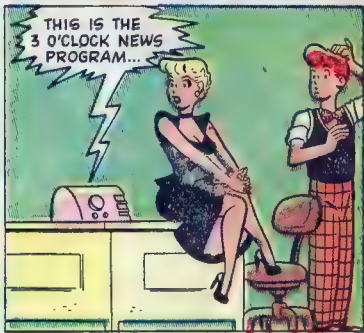
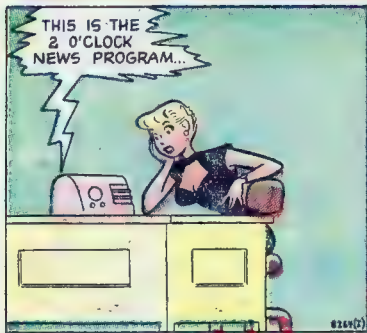


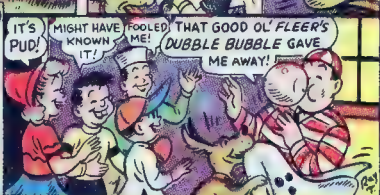
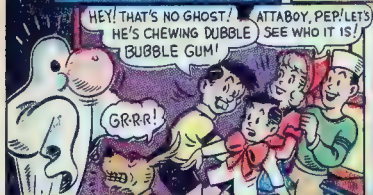
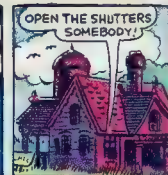


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SUZY TAKES THE CAKE

"SUZY!" Mr. Turner called for his daughter as he came into the house and tossed his hat into a chair. He glanced impatiently upstairs toward Suzy's room and yelled again. "Suzy, come downstairs!"

"Jeepers, dad, what's up?" Suzy asked breathlessly as she came running down the stairs.

"It's after six and your mother isn't home," Mr. Turner said, as he looked through the mail. "Do you know where she is?"

"Yep. This is her night for the Parents and Teachers meeting. She said to tell you that they're cold cuts and beer in the refrigerator," Suzy said as she turned to go back upstairs. "Have fun, dad. I'm going up to play the other side of that groovy Danny Drake record."

"Just a minute, young lady. I've worked hard all day and I'm pretty tired, so I'll go into the living room and lie down while you fix me something to eat."

"But, gee, dad, you know that I'm not very handy in the kitchen. Mother always says that I'm a real menace with a can opener . . . and she's right," Suzy agreed, too. "But out of the kitchen I'm terrific, dad. I even made the softball team today in school and . . ."

"Suzy, I can't eat softballs," her father said shaking his head. "Why, I'm almost ashamed of you. Your mother made the best strawberry tarts and corn bread in the world before she was even sixteen. She even took one of those fancy blue ribbons at the county fair one year, for her baking. And here you are, sixteen and all you can do in the kitchen is open up the refrigerator and take the caps off your cokes."

"I . . . I can toast marshmallows, dad," Suzy volunteered.

Mr. Turner ignored her remark. "Instead of playing those noisy records or mooning over those photos of movie stars on your wall, you could try to make yourself more useful around this house. Your mother has plenty to do and it would be nice if you'd surprise her by preparing breakfast for her some morning. But I guess there's little chance of you ever doing any thing useful in the kitchen."

"Golly, Pop, a gal can't be a whiz at everything," Suzy pouted. "Don't I always manage to get autographs of all the stars when they come to town and . . ."

"Oh, never mind, Suzy," her father held up his hand to stop Suzy from saying anymore. "I'm going down to Professor Jake's Hamburger Heaven for a couple of his educated burgers. While I'm gone, think over what I've said."

"Okay, Dad," Suzy said. "G'night." She stomped back upstairs after her father had left. She couldn't understand parents. She was positively *crushed*. It had been mighty hard making that softball team. But did Dad appreciate it? No, she answered herself in her thoughts. All he could think about was food.

When Suzy reached her room she was struck with a terrific idea. Tomorrow she, Mom and Dad were supposed to drive over to Aunt Alice's for the day. If she could excuse herself from going, she could have the entire kitchen to herself. It would be a cinch to whip up a couple of surprises. "Yep," Suzy said out loud. "I'll do it."

The next morning a bright-eyed Suzy scampered down to the dining room. Mom and Dad

had all ready begun breakfast but Suzy was starved as usual and she soon caught up to them. She had finished her large glass of milk and then cleared her throat and said, "Mom and Dad, would you mind very much if I didn't go to Aunt Alice's with you two this time?"

"You don't want to go, Suzy?" her mother asked in surprise. "I thought you liked to go to the country."

"Oh, I do, Mother, but there's something special I want to do here, and if you don't mind I'd like to stay home."

"Very well, Suzy," her mother shrugged her shoulders. "Don't study too long and here's a dollar for some of those *graduated* hamburgers if you want to eat out. Your father had some last night and said they were delicious."

"Educated hamburgers, Helen," Mr. Turner corrected his wife. "They haven't got around to giving them diplomas yet."

"And don't worry about the breakfast dishes, Mom," Suzy said. "You and Dad get ready to go."

Suzy's parents both did a fast doubletake and then looked at each other unbelievably. "Why, Suzy, that's very nice of you." She kissed her daughter on the cheek and then told her husband to back the car out while she powdered her nose.

Mr. Turner opened the door, then turned and looked at Suzy while her mother busied herself with the powder puff.

"There's only fourteen bottles of coke in the refrigerator, Suzy, do you think that's enough?" he smiled and went out. His wife followed a few minutes later, but before she left she took another dollar out

of her bag and handed it to Suzy. "Only fourteen bottles of coke . . . my, that'll never be enough for you. Here take this and get some more, 'Bye, darling. We'll be back early this evening."

As soon as they left, Suzy went into the kitchen. She thumbed through her mother's recipe file and came up with a pink card entitled, OLD-FASHIONED SILVER NUT LAYER CAKE.

"That sounds so romantic. And it'll be such fun to make."

Two whole eggs . . . the recipe said. So Suzy put two whole eggs into the bowl, shells and all. One cup of powdered sugar . . . read the recipe. Suzy thought that was rather silly, but she went upstairs, got her best box of face powder, and spread the powder over the sugar . . . powdered sugar. She put that in with the eggs. Then the recipe instructed . . . two cups of flour. How could she possibly get that wrong? One cup of assorted nuts . . . the recipe said. Suzy thought that was too little, so she put in two extra handfuls of nuts, without troubling to take the shells off.

Finally, after doing everything else wrong, Suzy had the mixture in a pan and in the oven. She tip-toed around the kitchen all morning, watching the oven and peeking in now and then to see how her cake was coming along.

About noon she slid the luscious-looking layers out of the oven and put them on the table. She made a snowy white marshmallow icing and covered the top of each layer with it, then placed one on top of the other. She finished the job by completely icing the entire cake.

Carefully Suzy carried the cake over to the window sill and placed it there to cool. She stood back and admire it. "Wow, it sure does look dreamy. Boy, won't Mom and Dad be surprised when they see that!"

Suzy quickly tied up the mess she made and then went upstairs to soak in a warm, scented,

bubble-bath. She knew that most of the gang would be down at Professor Jake's munching on his famous hamburgers and sipping cokes, but still she dressed slowly and with great care. Just as she tied a pink ribbon in her hair she heard a strained groaning coming from downstairs.

She ran down into the kitchen and just as she entered she heard the painful moan once more. She screamed, but not because of the moan. The window sill was empty. Suzy's beautiful cake was gone.



Suzy raced over to the window and looked out. There on the ground, right beneath the window she spied a huddled figure, dressed in a white and black striped uniform. On the ground, near the man, there were a few pieces of Suzy's cake.

"Oh-b-b-b! Ow-w-w-w!" the man moaned louder as he saw Suzy.

"That uniform," Suzy said to herself. "It's a convict's uniform! Oh, my gosh . . . I . . . I . . ." Suzy whirled around and dashed toward the phone. Her

hand trembled as she dialed for the police.

* * *

It was just eight o'clock in the evening when Mr. and Mrs. Turner drove into their driveway from their trip to Aunt Alice's. They had to force their way through a small crowd to get to their own front door. Then they were stopped by a policeman as they tried to enter. After identifying themselves, they were admitted inside, the policeman telling them not to worry. That everything was all right.

As Mr. and Mrs. Turner walked into their living room they saw a sight which almost floored them. Suzy was perched on top of the sofa, surrounded by a lot of men with cameras taking her picture. When the flash bulbs stopped popping, Suzy spied her parents.

"Mom! Dad!"

Immediately the photographers rushed over to the astounded parents and asked them to hold still for a picture.

"Not until we're told what all this is about," Mrs. Turner demanded.

"Your daughter Suzy is a heroine . . . she's famous," one of the reporters said. "She captured a dangerous convict who had escaped yesterday and had been the object of a state-wide search."

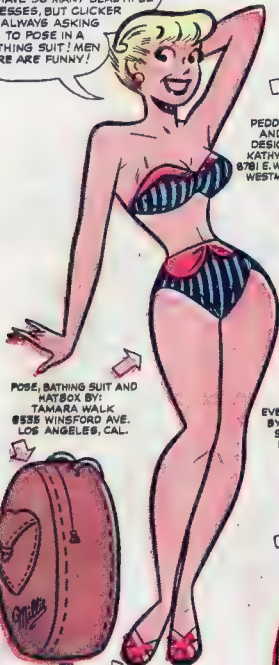
Then Suzy took over and told her folks about the cake. "... and I guess I must have done something wrong, because he got awful sick from eating it." She looked at her father, "Gee, Dad, I'm sorry, I'll try to bake a better cake the next time."

Mr. Turner smiled and hugged his daughter. "I'm proud of you, Suzy," he said as he kissed her. "Your cake was a knock-out!"

MILLIE'S

FASHION PAGE

I CAN'T UNDERSTAND IT...
I HAVE SO MANY BEAUTIFUL
DRESSES, BUT CLICKER
IS ALWAYS ASKING
ME TO POSE IN A
BATHING SUIT! MEN
SURE ARE FUNNY!



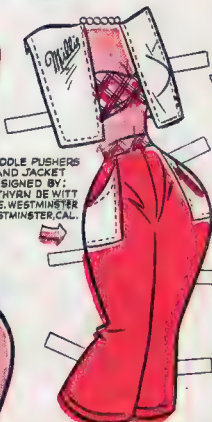
POSE, BATHING SUIT AND
HATBOX BY:
TAMARA WALK
8535 WINSFORD AVE.
LOS ANGELES, CAL.



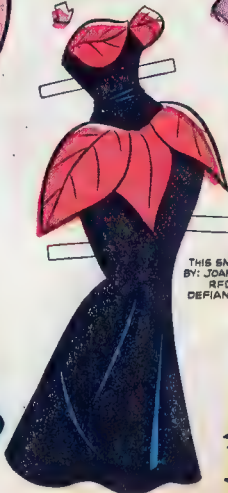
PLAYSUIT DESIGNED
BY: IRENE JOHNSTON
RR #1, BOX 446
PLYMOUTH, IND.



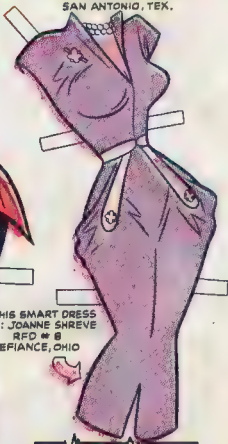
PEDDLE PUSHERS
AND JACKET
DESIGNED BY:
KATHYRN DE WITT
8781 E. WESTMINSTER
WESTMINSTER, CAL.



THIS ORIGINAL
EVENING GOWN DESIGNED
BY: LORETTA HOLMES
89 TH AND WALKER
BRITTON, OKLA.



THIS SMART DRESS
BY: JOANNE SHREVE
RFD # 8
DEFIANCE, OHIO



THIS OUTFIT DESIGNED BY:
PVT. MARIAN D. ARISCHIK
AA 810047
3741 ST WAF TRNG SQDN
LACKLAND AFB
SAN ANTONIO, TEX.



CLUB NOTICE

SEND YOUR SUMMER
FASHION DESIGNS FOR
MILLIE TO...

MILLIE, SUITE 1404
350 FIFTH AVE.
NEW YORK 1, N.Y.

Here it is fellas! send for it **NOW!**

THE GREATEST RAILROAD SHOW ON EARTH!



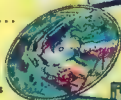
Fun...Thrills...Action
see special coupon offer!

SPECIAL COUPON OFFER
ALL FOR 25¢

See all the
Lionel Trains
and accessories
in Catalogue



HEAR Bells...
whistles...
horns... on
this railroad
sound effects
record.



This Christmas be one of the many lucky boys to get a set of realistic Lionel Trains. Here's how — start now by getting this thrilling, fun-filled 36-page Lionel catalogue in full color. It's complete with trains, accessories and track layout ideas. Show the trains you want to dad, ma... everybody. Send coupon for catalogue, plus a

5½" double-faced phonograph record* of steam train and Diesel sound effects. Plus 10 full-color realistic billboards. Do it now, see Lionel Trains — world's finest for over 50 years — in the catalogue, hear them in action on this wonderful record. Write for this big special offer now, or see catalogue at your dealer's.

*Plays on all 78 RPM phonographs except some hard spindle or automatic changers.

LIONEL TRAINS, Post Office Box 322,
Madison Square Station, New York, N. Y.

I enclose 25¢. Please send me special Lionel Train catalogue offer, postage prepaid

1. The new 36-page full-color Lionel catalogue.
2. The new 5½" double-faced record of whistles, bells, railroad sound effects and Diesel horns.
3. 10 full-color miniature billboards.

**TEN
FULL-
COLOR
BILLBOARDS**



Name _____

Address _____

City _____

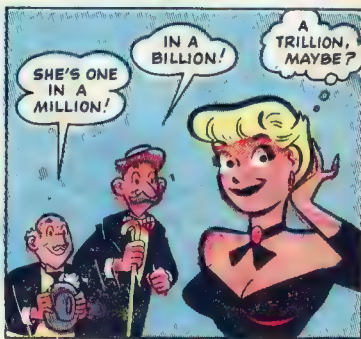
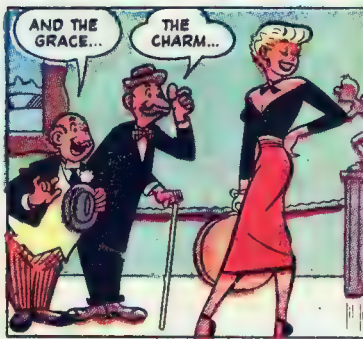
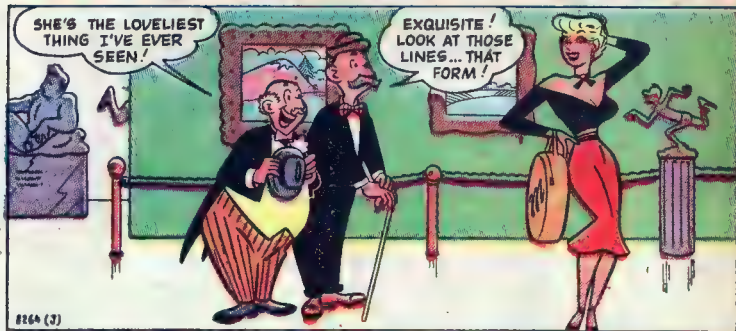
State _____



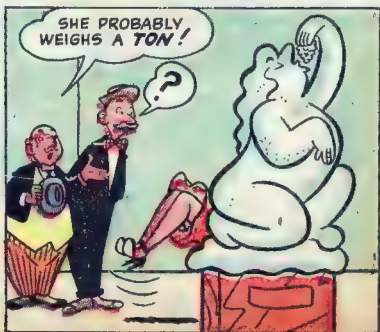
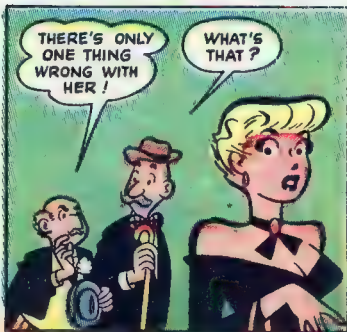
MILLIE THE MODEL



BY SWAN E. DANN



A TRILLION, MAYBE?



SHOP BY MAIL

LIMITED TIME ONLY

\$198

Your Name Engraved in 23 Karat Gold without Extra Cost



NEW! IMPROVED!

FOR MEN AND WOMEN
All-in-one Cigarette Lighter and Pull-Pack Case gives you cigarettes and lights together as you want them. Streamlined, smart, modern, a wonderful convenience, the ideal gift. **FREE**. ANY NAME. ENGRAVED ON CASE IN 23-KARAT GOLD! For men plastic. Deep-well lighter holds amazingly large supply of fluid. **SEND NO MONEY... 7-DAY TRIAL.** Order on trial inspection and approval. On arrival deposit \$1.98 plus C.O.D. five days. If not delighted return for refund. (Send \$1.98 with order and we pay postage.) Be sure to send name to be engraved.

H&S SALES Dept. 204 425 Milwaukee Ave., Chicago 47, Ill.



BOYS-IT'S FREE!

See the boys on a bee's stinger, the thousands of lenses in a fly's eye, wriggling vinegar eels and countless other marvels. Send today for exciting free book which introduces you to this amazing new world of scientific adventure.

THE PORTER CHEMICAL COMPANY
750 Prospect Ave., Hagerstown, Md.



'How to Make Money with Simple Cartoons'

A book everyone who likes to draw should have. It is FREE to these 14 years of age or over. Simply give your age and address.

CARTOONISTS' EXCHANGE
Dept. 21, Pleasant Hill, Ohio



FREE

Every **CATHOLIC** will prize this Gold Finish Pocket Statue of **INFANT OF PRAGUE** with carrying case. Also opportunity to earn a valuable premium. **SEND NAME AND ADDRESS TO:**

Dept. 12 THE CASEY CO., Prov. 7, R. I.

***SONG POEMS** Wanted

Send your poems for free examination. Any subject. **ELLEN KAPLAN POETRY CONTEST**
Five Star Music Meters 257 Beacon Blvd., Boston, Mass.

Joe DiMaggio's Picture-Story

With Photographs Never Published Before

At last, you too, can flip the pages of **THE THRILLING STORY OF JOE DIMAGGIO** and see "Dinos" rise from a story-eyed kid to the dynamic big-league star he is today. Contains over 100 pictures of Joe's home life, army hitch. Vivid action photos show development of his amazing slugging, fielding ability. Plus one dozen pin-ups suitable for framing, section of news-clippings, column features of high-lights of Joe's career, two-page spread of Yankees, pictures of 1940-1950 all-star team selected by author, Gene Schoor, step-by-step drawings showing major league techniques of batting, fielding, pitching, etc., as practiced by "DiMag" and teammates.

The Thrilling Story of JOE DIMAGGIO—His Life in Pictures

In addition to a full biography of Joe, this beautiful volume contains **THE DIMAGGIO CAVALCADE** with over 140 pictures covering his youth, start in baseball, records, awards, Joe DiMaggio Day, Joe, Little Joe, Joe DiMaggio, radio star.



Only \$100 Postpaid

ORDER NOW

Send \$1.00 now, we pay postage. C.O.D.'s accepted, pay postman \$1.00 plus postage. 5-day money back guarantee.

Order From

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384 4th AVE., N.Y. 16, N.Y.

SENSATIONAL VALUE!



SIMULATED DIAMOND LADIES' ENGAGEMENT AND WEDDING RINGS
only \$1 per set of 2 rings

You'll love these rings—the simulated diamonds look like a million dollars, and available in many stores. Order today saving, since you save \$1000 NO MONEY. Pay postman only \$1 plus postage for both rings. If you send \$1 cash with order we pay all money. GUARANTEE. Wear rings 10 days. If not pleased return for refund. White sterling gold color. Effect of sterling silver doesn't matter.

BOTH RINGS FOR \$1
MAREM CO., "THE HOUSE OF DIAMONDS"
38 Church St., Dept. 2704 - New York, N.Y.

SOLID STERLING SILVER

PHOTOGRAPH



\$198

Not to be repaid.

We will mount under an exquisite transparency any snapshot of your loved one. Original returned. This luxurious ring, created by

a leading designer of fine jewelry is made of solid sterling silver, not plated but **SOLID STERLING SILVER**. A unique keepsake of your loved one to treasure for years. Try ten days free. Hand colored in natural flash tones. 50 cents extra. Pay postman only \$1.98 plus few cents postage and tax. Order this popular fascinating ring now. Ring is also available in solid gold, not plated but **SOLID GOLD**, for \$175.

SEND NO MONEY!

Just mail us any picture or snapshot with paper strip measured around ring finger.

GOLDMART Dept. MA 22 Dept. 2704 N.Y.

NEW YORK 3 NEW YORK

☐ Send C.O.D. (Silver Ring) ☐ Enclosed \$1.98 (Silver Ring) ☐ Send C.O.D. (Gold Ring) ☐ Enclosed \$17.50 (Gold Ring)

Name _____
Address _____
City _____ State _____

FEAR NO ONE!

Master American Combat

JUDO

Your size and weight don't matter when you've mastered the skills and tactics of American Combat Judo. You'll handle the toughest bully with ease and on your feet when the other guy's down. Let Bernard J. Coenen tell you and show you how to use **DISABLING BLOWS, BREAKS & RELEASES, THROWS & TRIPS IN JUDO, WRESTLING, BOXING, FOOT-FIGHTING, POLICE TACTICS**. His new "**AMERICAN COMBAT JUDO**" is 120 pages of Atomic Power! Packed with 200 Dynamic Action Photos and "How-To-Do-It" instructions. You get it straight from a fighting man who has devoted years to developing, perfecting and teaching how to fight tough tactics. He was twice Big-Ten Wrestling Champ, and was personal combat instructor to the U.S. Coast Guard during World War II. If it's worth a buck to you to stop being shoved around, send for your copy of "**AMERICAN COMBAT JUDO**" right now. Only \$1.00 postpaid.

SPORTSMAN'S POST, Dept. 20
166 Madison Ave., New York 17, N.Y.

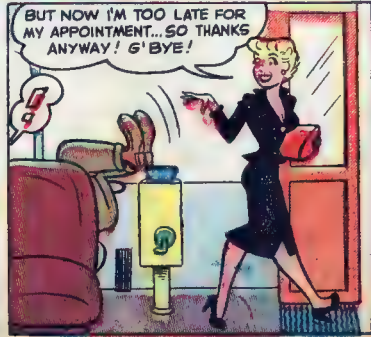
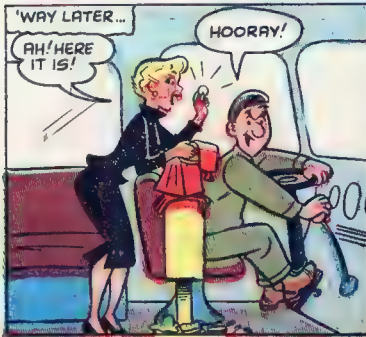
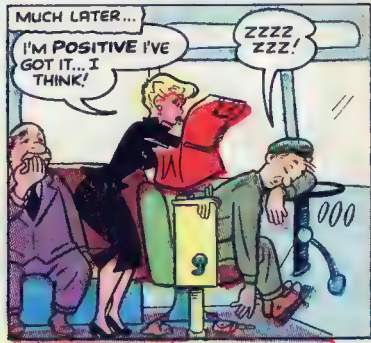
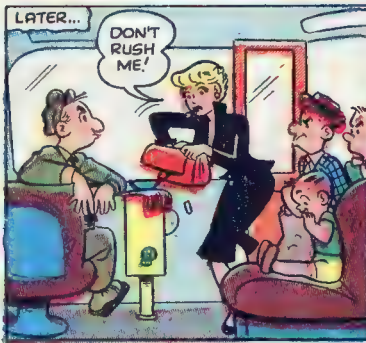
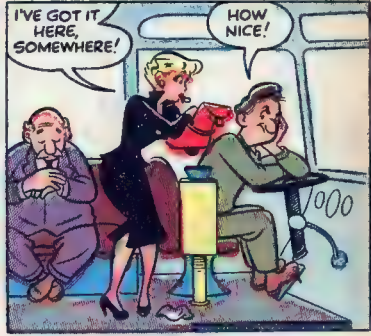
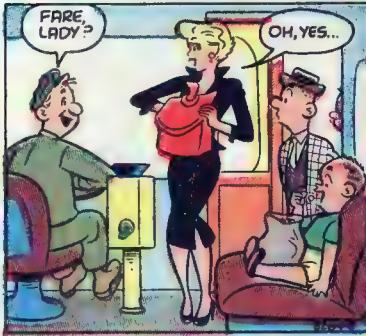




MILLIE THE MODEL



BY STAN & EDNA



CHILI

CHILI, DIDJA HEAR THE BIG NEWS? GILBERT GLAMMOR JUST MOVED INTO THIS APARTMENT HOUSE!

WOW! IMAGINE THAT! THAT'S TERRIFIC!

WHO IS HE?

by
Stan
Lee

SUIT
DESIGNED
BY:
MARGARET
BROWN
WURTZLAND, KY.

CHILI'S DRESS BY:
YVONNE STULTS
BOX 47
BOCA RATON, FLA.

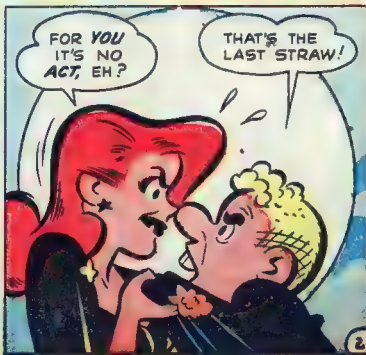
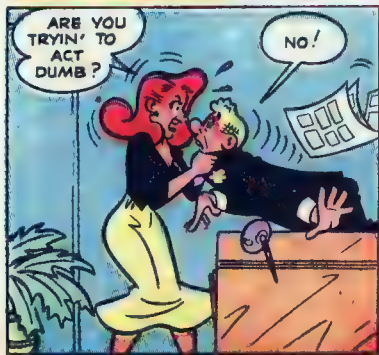
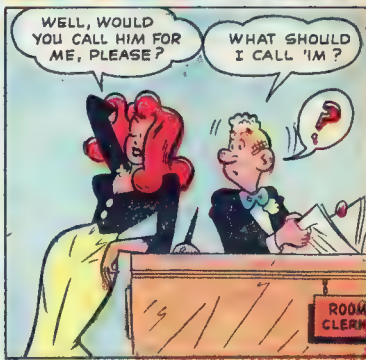
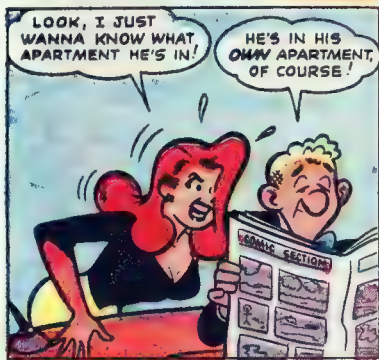
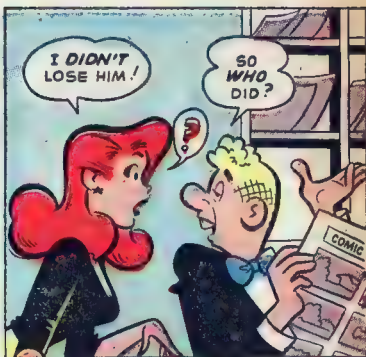
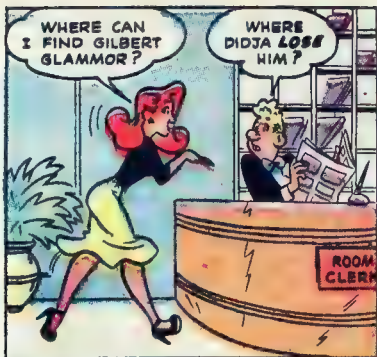
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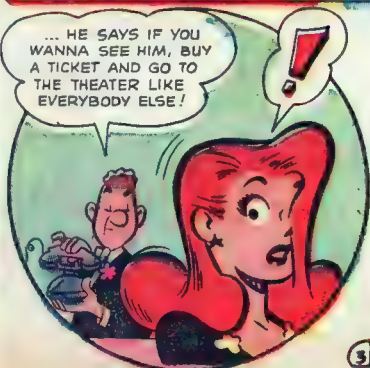
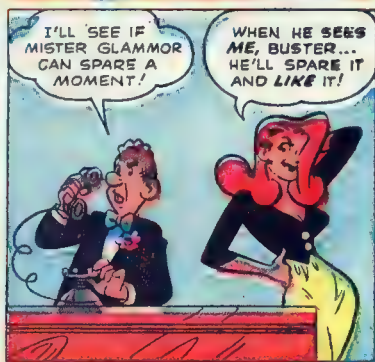
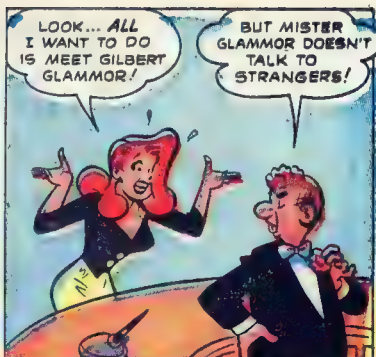
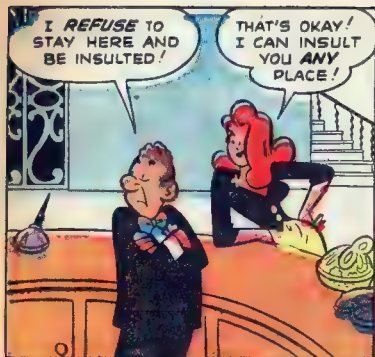
HE'S THE STAR OF THE
NEW BROADWAY SHOW,
"HIP HOORAY"!

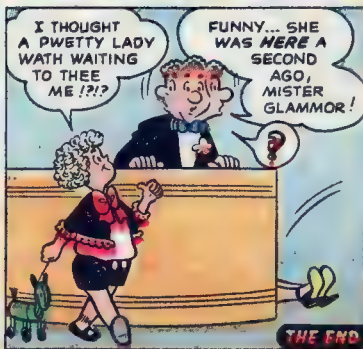
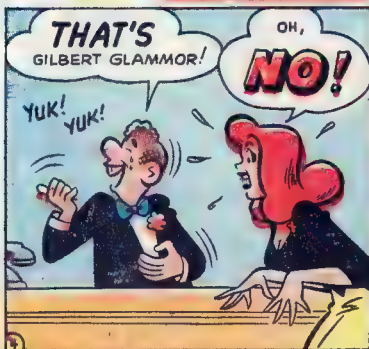
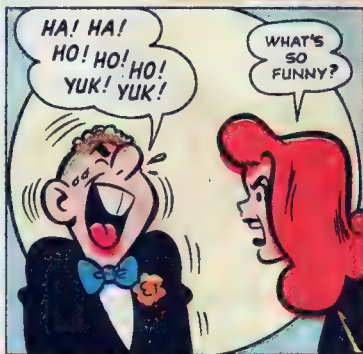
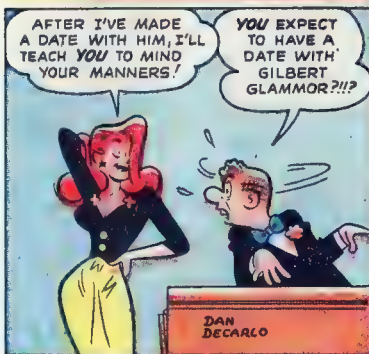
EVERYONE'S
TALKIN' ABOUT
HIM!

ZAT
SO?

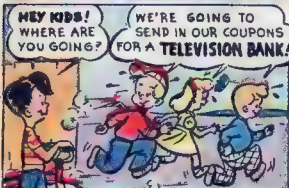
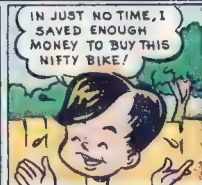
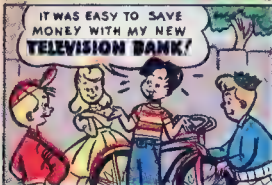
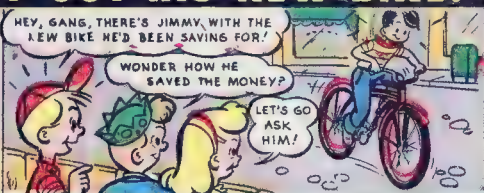
BOY, WOULDN'T MILLIE BE
JEALOUS IF I WERE TO HOOK A
BIG STAGE STAR! THIS IS MY
BIG CHANCE!







HOW JIMMY GOT HIS NEW BIKE!



LOTS OF FUN AND MONEY! WITH THIS TELEVISION BANK

LIGHTS UP!
LIKE BIGGEST, COSTLEST
TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- MITS EVERY TELEVISION MOM . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!

ALL-STEEL CONSTRUCTION

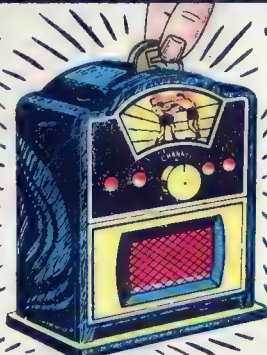
**ONLY
\$1.98**

COMPLETE WITH BATTERY AND BULB!

GUARANTEED TO DELIGHT YOU! Bank comes complete with bulb, battery and strong key for opening and emptying your wealth of savings.

GIRLS! DOLL HOUSE OWNERS! Nothing is so truly luxurious for your doll house. This beautiful new Television bank matches all styles of furniture. It makes an elegant addition to your doll's living room!

SEAGEE CO., Dept. 4 B B, 2 Allen St., New York 2, N. Y.



BIGGEST ATTRACTION EVER!

Everyone will want to see this amazing new Television Bank. Your friends, relatives and neighbors don't resist putting in coins to see this sensational show!

LIGHTS UP THE INSTANT YOU DROP COIN!

Just insert a penny, nickel, dime or quarter into the slot on top. In a split second your spectacular Television Bank lights up—in a big, BIG way! The screen leaps into dazzling life with the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE!

After you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show". Light goes out automatically as new picture appears. To light new picture, bank another coin. SIX exciting pictures—a fight, a hilarious cartoon, a tense rodeo scene, a small figure skater, a dramatic dance team and a circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST!

Your savings pile up PLENTY FAST with this marvelous new Television Bank! Everyone wants to see all six pictures—your savings grow and grow by leaps and bounds!

IT'S A HONEY IN EVERY DETAIL!

This sensational Television Bank is an exact miniature of the most expensive console models. Rich-looking mahogany finish with four simulated dials and speaker grille. 4 3/4" x 4" and ruggedly constructed. Will give you years of fun and big savings!

BE THE ELITE IN YOUR CROWD—TO HAVE THIS WONDERFUL NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

SEAGEE CO.,

Dept. 4 B B

2 Allen Street,

New York 2, N. Y.

Name _____ (Please Print Plainly)

Street _____

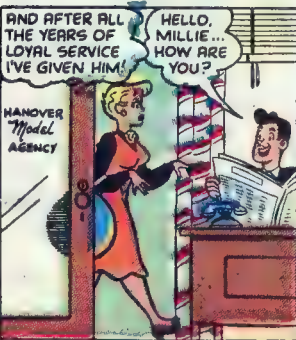
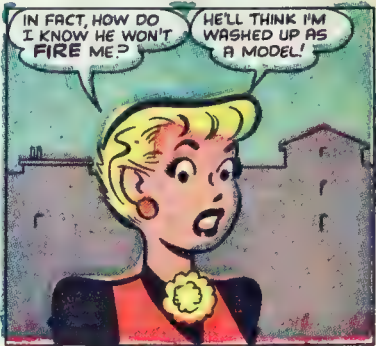
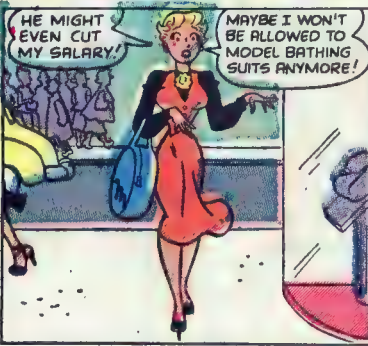
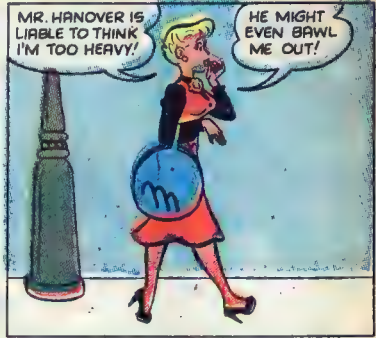
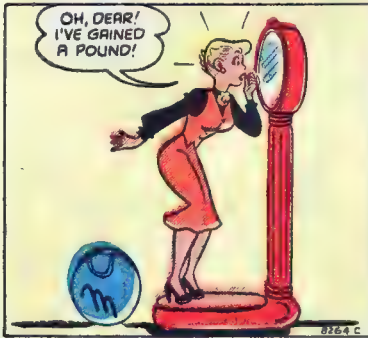
City _____ Zone _____ State _____

☐ I enclose \$1.98. You pay postage. Same money-back guarantee.

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.



MILLIE THE MODEL



MILLIE THE MODEL

by
Stan Lee

MODERN
MUSEUM

TO GET A
LITTLE
CULTURE!

IF THEY'RE
CHEAP, GET ONE
FOR ME, TOO!

WHAT ARE YOU
TWO GOING TO THE
MUSEUM FOR?

MILLIE'S
DRESS BY:
CYNTHIA
DAVISON
2411-31ST ST.
SANTA MONICA,
CALIF.

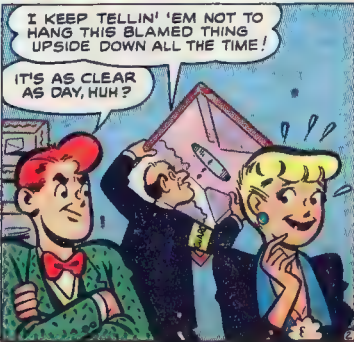
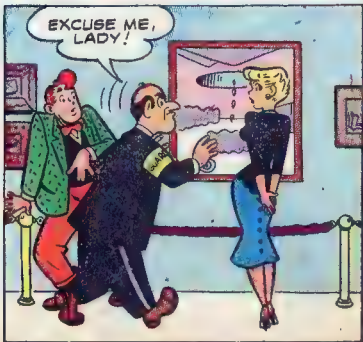
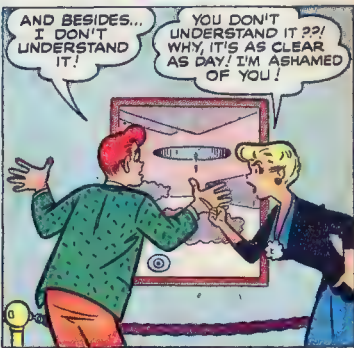
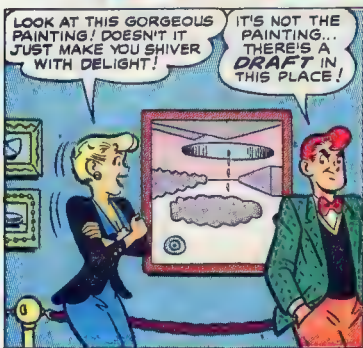
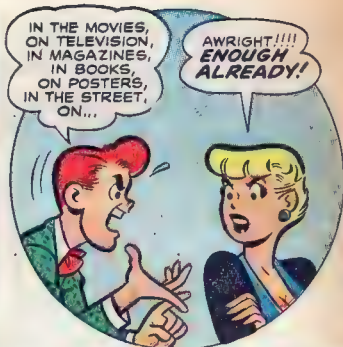
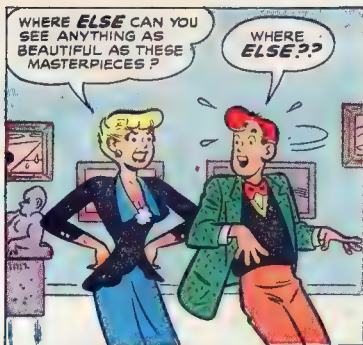
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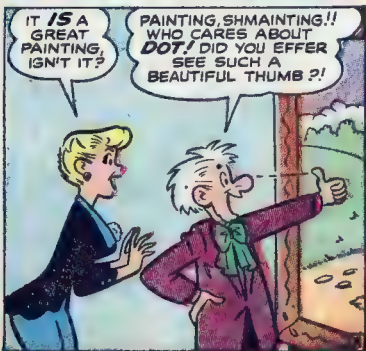
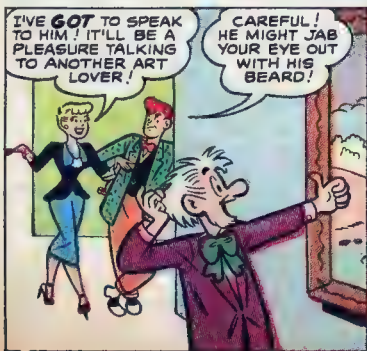
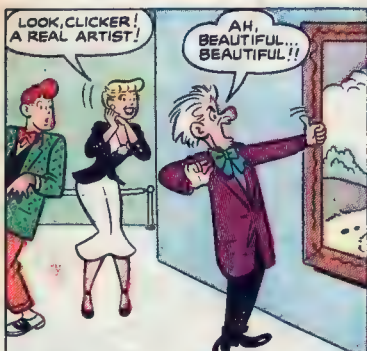
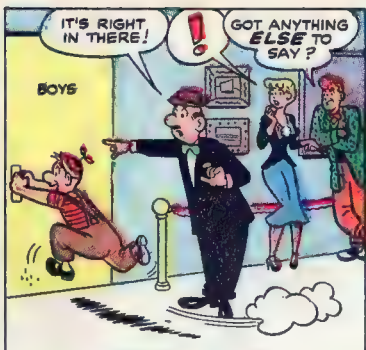
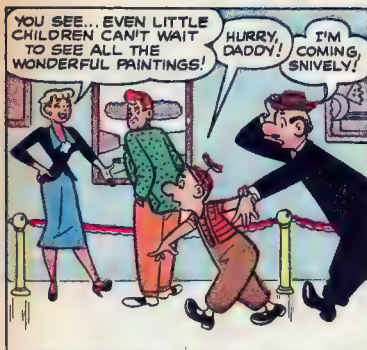
AREN'T MUSEUMS
EXCITING,
CLICKER?

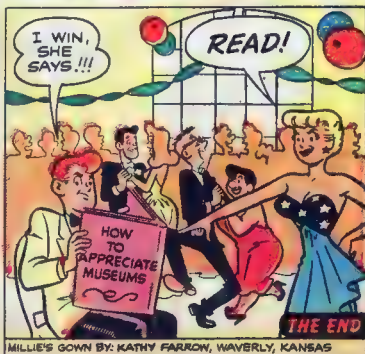
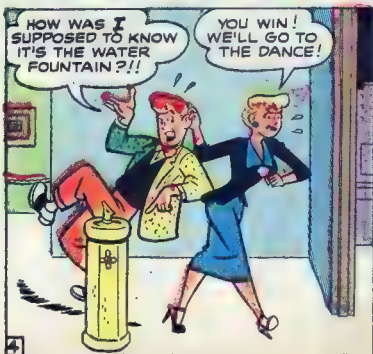
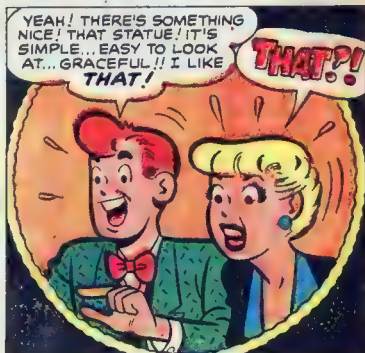
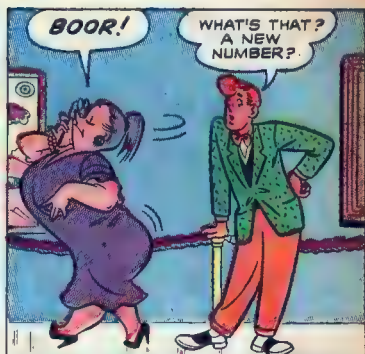
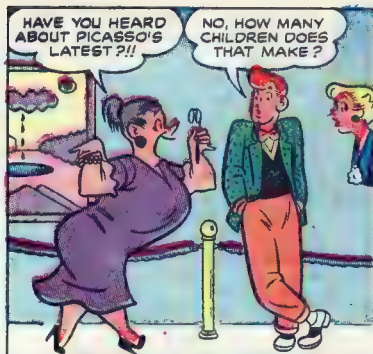
YEAH... NEXT TO A
SPELLING BEE, THIS
IS THE MOST EXCITING
THING I KNOW!

CLICKER! YOU'RE NOT
GOING TO STAND THERE
AND TELL ME YOU
DON'T LIKE
MUSEUMS!

WHERE DO
YA **WANT** ME
TO STAND?







MILLIE'S GOWN BY: KATHY FARRON, WAVERLY, KANSAS



5
Gifts
IN
1

Glamour set

5 piece ensemble



you
get
all
5 pieces
for
only
\$9.98

**SMART!...FOR TRAVELING,
SLEEPING, LOUNGING... FOR YOURSELF
...FOR EVERYONE ON YOUR XMAS LIST!**

LOOK TWICE! (Everyone does!) This glamorous 5-piece set looks easily twice its price.

LOOK AGAIN! (Everyone will!) No, it isn't cotton, but all pure LUXURIOUS RAYON CREPE! Matched and mated with coin-dots everywhere. Color-fast, washable, wonderful!

LOOK, SEE! Entire ensemble packs away in the quilted, plastic-lined 4-compartment carryall case. Terrific for traveling. Handy as a lingerie case. Matching plastic-lined quilted scuffs complete the head-to-toe flattery!

A GIFT IN ITSELF!
LUXURIOUS 4-COMPARTMENT
CARRYALL CASE
with cunning scuffs, both
quilted and plastic lined

TAILORED OF
LUXURIOUS
RAYON CREPE

Colors: Red or Navy
with white dots.

Sizes 32, 34, 36, 38, 40 \$9.98

Sizes 42, 44, 46 \$11.98

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ORDER TODAY
AT OUR RISK!

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NO
MONEY!

ORDER ON 10-DAY APPROVAL

FENWAY FASHIONS, INC.
10 W. 18 St., New York, N. Y.
Dept. 34B

Please send me 5-PIECE GLAMOUR
SET at \$9.98. (Sizes 32 to 40) or
\$11.98 (Sizes 42 to 46).

Your Size _____ Color Choice _____

Name _____
Address _____

City _____ State _____

☐ Only U.S.R. I will pay postage ☐ I enclose \$ _____ You pay postage.

IF NOT DELIGHTED, I MAY RETURN IN 10 DAYS FOR FULL
PURCHASE PRICE REFUND

TERRIFIC PRICE SMASH

BUY NOW! SAVE 1/2
UP TO

Select any article on our
10-DAY FREE TRIAL

Eldorado
DE-LUXE MEN'S WATCH
NOW **9.99**
"Eldorado" — the watch for active men — last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around dial. Solid Gold Color Effect, chromed back. Unbreakable crystal. Large sweep-second hands. Imported case resists — really accurate! Swiss movement — Guaranteed. Unlimited Formerly Exclusive of Parts! **9.99**
\$24.95. Special SALE price now, only.

DATE WATCH
DATE SHOWS IN WINDOW
What a timepiece! Tells DATE and accurate TIME. Date changes every minute in tiny WINDOW. Sweep second hand. Satiny silver-colored. Unbreakable crystal. Unlim-
ited Guarantee exclusive of parts. terrific good looks. This is a RUSH! Only... **7.98**

BIG SIZE!
PUSH BUTTON SWITCH-KNIFE
1.65
PRESS BUTTON TO OPEN
SURPRISE your friends with this amazing PUSH-BUTTON knife! Every man should carry one! — inch blade of sharp steel! Just push button! Blade flies open tight, locking! Notice bolsters for sure hand grip and safety lock. Some knife Some buy! Only **1.65**

AMAZING WEATHER "ROSE"
Place near window — see color changes like magic! RED allegedly indicates rain, BLUE — storms; sunny; PURPLE — Amazes everyone! Beautiful decorative Flower pot given. **98c**

2 IN 1 CASE & CIGARET LIGHTER
Slip your whole pack into this sleek, handsome, combination case and built-in, Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price! **98c**

Men's INITIAL Ring
Your own INITIAL in raised Gold stone. Effect set in a RUBY color. Flanked by 2 Sparkling Pseudo DIAMONDS imported from Europe. 14 Karat Rolled Gold Plate! — enjoy a lifetime. Men's pride letter desired. Only **2.97**

SOLID SILVER
BIG! HEAVY
Ruby Army Ring
It's terrific! Extra heavy 800/10 STERLING SILVER. Deep red-blooded ARMY style ring for red-blooded Americans. Big inside. Sparkles with centre of red, fiery light. Super-special de-luxe quality. Win popular! Life-time value! Only... **3.95**

Eternal Love ENGAGEMENT AND WEDDING SET
Something special and very pretty! Imagine — 12 Sparkling Pseudo DIAMONDS, imported from Europe, set in a gorgeous engagement and exquisitely designed. Your price for both **4.88** yet they look like **\$750.00** of light. Enjoy a LIFETIME! Try at thrilled RUSH! Price back quick if not this golden opportunity!

Ladies' SPORTEX Watch
Sturdy, accurate watch for active women, girls, typists, etc. Luminous numbers, band, unbreakable crystal. Reduced to **6.98**

SEND NO MONEY!
The Champion
Super Special Quality — a sure winner! Amazing! Real massive, manly! Solid Gold Color Effect! Big pseudo Diamond in centre flanked by 2 others. **4.95**
Loyale Wedding Set
10 glistening brilliant to resemble diamonds featured in Loyale Wedding Ring set. Gorgeous gold color. Fashionable! Compare! Both rings... **2.94**
Commando "S"
5 big, impressive Pseudo Diamonds of fiery brilliancy. Extra heavy weight, natural Gold color, with \$750.00 appearance. Manly. Commands respect! **3.55**

MONEY BACK Guarantee!
YOU RISK NOTHING!
Take 10 whole days to see, try, enjoy any article! Full price back unless pleased! today! Pay price plus few cents postage and tax on delivery. Then try 10 days at OUR risk. You can't lose a cent!

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131 West 33rd Street, New York 1, N. Y.

Write in articles desired in lines below. Send no money. Pay price shown plus few cents postage and tax on delivery. Try 10 days. Full price back if not pleased.

Name _____
Address _____
Town _____ State _____
SEND STRIP OF PAPER TO SHOW RING SIZE.

CONSUMERS MART
131 W. 33rd St., N. Y. 1, N. Y.

Reducing Specialist Says:
LOSE WEIGHT

Where
It
Shows
Most

REDUCE

MOST ANY
PART OF
THE
BODY WITH



Spot Reducer

Relaxing • Soothing
Penetrating Massage



PLUG IN
GRASP
HANDLE
AND
APPLY



Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and Turkish baths—**MASSAGE!**



FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid to the relief of pains for which massage is indicated.

TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steam-baths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is—handsome made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON NOW!

SEND ON APPROVAL—MAIL COUPON NOW!

SPOT REDUCER CO., Dept. E 648
318 Market St., Newark, New Jersey

Please send me the Spot Reducer for 10 days trial period, I enclose \$1. Upon arrival I will pay postage only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name

Address

City State

☐ SAVE POSTAGE—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Some money back guarantees apply.

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

LOSE WEIGHT OR NO CHARGE

ALSO USE IT FOR ACES AND PAINS



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



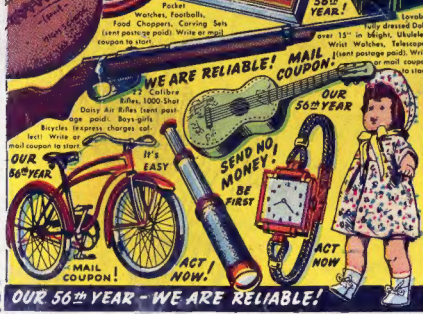
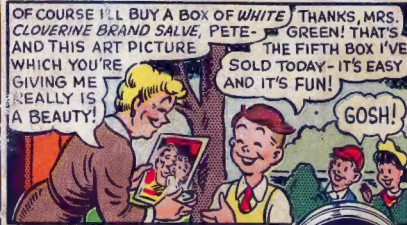
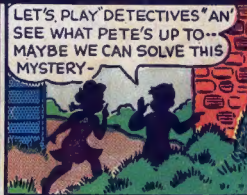
MUSCULAR ACES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

JIM and BETTY
SOLVE THE "MYSTERY"
OF PETE'S FORTUNE!

GIVEN! BOYS! GIRLS!
LADIES! MEN!
WE GIVE YOU CASH OR PREMIUMS!



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WE TRUST YOU

OUR 56th YEAR

MAIL NOW!

Wilson Chem. Co. Dept. G 148, Tyrone, Pa. Date.....

Gentlemen: Please send me on trial 12 colorful art pictures with 12 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will send amount asked within 20 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

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ST _____ R. D. _____ BOX _____

TOWN _____ ZONE NO _____ STATE _____

PRINT LAST NAME HERE _____

Poste coupon on postal card or mail in envelope to day

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